

GN. LUMUT, DENPASAR BALI

SELA PROJECTS

VOL.1 | 2025

Table of contents

- 1 ABOUT US
- 2 LOCATION
- 3 FLOORPLAN
- 4 3D VISUAL
- 5 CONTACT US



About US

“TIMELESS DESIGN,
CONTEMPORARY
LIVING

Sela Projects is a property development company based in Bali, dedicated to crafting homes that are both architecturally refined and deeply meaningful. Inspired by contemporary tropical design, Sela homes blend modern elegance with natural warmth — conceived as sanctuaries for stillness, connection, and a deep sense of belonging, where thoughtful design meets everyday convenience. Our vision is to create more than just homes — building meaningful places where people truly feel at home. We believe a true home is more than a structure; it's where life unfolds, families grow, and a sense of peace is ever-present.

An aerial photograph of a rocky coastline. The water is a deep, dark green, and the rocks are a mix of grey and reddish-brown. Several small, white boats with orange accents are anchored in the water. The overall scene is serene and natural.

Architecture with intention

A contemporary villa residence perfectly poised between peaceful seclusion and urban accessibility. Just moments from the bustle and minutes from top international schools, healthcare, and shopping, this location offers seamless access to everyday essentials. Thoughtfully designed and constructed with a curated selection of high-quality materials, this home reflects a commitment to lasting comfort and timeless aesthetics. Through considered design and uncompromising craftsmanship, we create residences that elevate everyday living. With a private pool, generous living space, and full legal ownership, it offers the ideal balance of calm and connectivity in Bali.

Our values

Design with Purpose

We are committed to presenting each development with honesty and integrity, ensuring every detail reflects the genuine character and vision of the project — thoughtfully shaped by its environment, locale, and the needs of those who will call it home.

Tailored to Life

We invest deeply in understanding our residents' aspirations and lifestyles, crafting homes that feel bespoke, intentional, and deeply personal.

Inspired by Tomorrow

Driven by creativity and curiosity, we design with intention — blending innovation with contemporary trends to shape modern homes that are purposeful, stylish, and built to last.



Location

Near Kerobokan, Seminyak

Ngurah Rai Airport



Sela Project Vol. 1



Ngurah Rai Airport – 20 min

Schools



Australian Independent School (AIS) Bali – 12 min



Sekolah Lentera Kasih (SLK) – 7 min



Bali Kiddy School - 4 min

Entertainment



Trans Studio Mall - 10 min



Potato Head– 20 min



Livingstone - 10 min



Rayjin - 15 min



Indo Padel - 3 min



Jungle Padel - 10 min

Hospitals



RSUP Sanglah - 12 min



Kasih Ibu - 10 min

Floor plan



1ST FLOOR



2ND FLOOR

-  Land size 110 m²
-  Building size 165 m²
-  2 Carports
-  Living Room
-  Dining Room & Kitchen
-  3 Bedrooms
-  Powder Room
-  3 Bathrooms
-  Laundry room
-  Swimming Pool

Facade

A tropical silhouette of warm harmony





NIGHT FACADE

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DAYTIME FACCADE

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Entrance

A warm welcome, from the very first step



Living room

Inspired by living. Designed for you.



LIVING ROOM

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MAIN AREA

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Heart of the home

Open-plan Kitchen and Dining by The Pool





*Every
corner*

*tells
a story*

Every corner tells a story — reflecting how we live,
move, and connect, while embracing the
possibilities of modern living



The master suite

The Heart of Restful Living





MASTER BEDROOM

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A modern, minimalist guest bedroom. The room features a bed with a light-colored duvet and pillows, a wardrobe with a dark frame and light-colored doors, and a window with sheer curtains. The wall behind the bed is a light, textured panel. The overall aesthetic is clean and elegant.

Guest bedroom

Effortless comfort wrapped in classic elegance





Kids bedroom

For big ideas and little dreamers



KIDS BEDROOM

SELA PROJECTS



*More than just
building houses*

*we craft comfort
for your future*

Price list

Volume.1

With pool, semi furnished

~~IDR 3.350.000.000~~

IDR 3.250.000.000

T&C Apply

A rare opportunity — only 3 residences in this collection.

Pricing is subject to change. Please contact us for the latest pricing information.

Receive IDR 100,000,000 cashback on eligible off-plan purchases. Terms and conditions apply.

Inclusions

SEMI FURNISHED

KITCHEN & DINING AREA

- Kitchen Cabinet - Upper & Lower
- Quadra Countertop & Backsplash
- Chandelier Hanging Lamp
- Modena Stove
- Modena Cookerhood

ALL BEDROOMS

- Backdrop
- Air Conditioner 1PK

TOILETS

- Germany Brilliant / Equivalent Sanitaries

LIVING ROOM

- Backdrop
- TV Console
- Wall Lamp
- Air Conditioner 2PK

OTHERS

- Water Tank
- Water Heater
- Front entrance CCTV
- Front entrance Smart-door Lock

SELA PROJECTS

Contact us

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